



Amanda Killam

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978.771.7752

education

University of Massachusetts Dartmouth
College of Visual and Performing Arts
North Dartmouth, Ma

BFA Graphic Design
Marketing Minor

accomplishments

DanceWorks Boston Choreographer
Sept. 2018 — Present

AIGA Boston
Jan. 2017 — Present

skills

Adobe Creative Suite
Art Direction
Photo Direction
Illustration
Powerpoint/Keynote
Miro/Sketch
Watercolor
Print making
After Effects (basic knowledge)
HTML and CSS (basic knowledge)

experience

NOBULL; Senior Graphic Designer

Boston, Ma
July 2019 — May 2023

Managed a team of two designers in creating and developing the graphic direction across apparel, accessories and footwear.

TJX (Marshalls); Senior Art Director

Framingham, Ma
March 2018 — June 2019

Art directed photo shoots, seasonal campaigns, and redesigned gift card strategy. Responsible for conceiving and designing in-store signage, OOH, digital ads, emails and event experiences.

J.Jill; Graphic Designer

Quincy, Ma
Nov. 2016 — Feb 2018

Concepted and designed window displays, signage and emails for monthly campaigns.

Abercrombie & Fitch; Associate Graphic/Brand Designer

New Albany, Ohio
Sept. 2014 — Nov. 2016

Designed integrated marketing campaigns across in-store and digital channels. This consisted of window displays, in-store signage, hang tags, social media, digital assets and emails.

freelance

Dinner Service NY | New York, NY
Sept. 2023 — Present
Concepting and designing the graphic and color direction for co-labs and inline launches.

Liv Outdoor | Salem, Ma
June 2023 — Sept. 2023
Concepting and designing the graphic direction for FW24 apparel graphics. Including graphic tee's and all over prints.

Rebranded Companies
2023 | Wholesome Marketing Group (Marketing Agency)
2021 | The Cookie Lady's Daughter; MA (Bakery)
2017 | Disability Start-Up Network; DC (Professional Development)

Reebok | Boston, Ma
Feb. 2018 — March 2018
Painted and hosted their Custom Classics event at Boston stores and their Global HQ.

Bucketfeet | Chicago, Ill
August 2016 — Present
Bucketfeet artist; designed watercolor print that was produced into a shoe.

references

Marc Leonardo
VP of Apparel Design
NOBULL
(t) : 508.314.4398

Natasha Salter
Director of Graphics, Color & Material
NOBULL
(t) : 971.678.7911